



SCHOOL OF SCIENCE COMMUNICATION

12th -16th July 2021, Split, Croatia



Teaching, learning, and brainstorming will be a natural way of life.

PROGRAMME

MONDAY AFTERNOON

- 14:00 – 15:00 Systems Thinking and role of compassion in forming relationships
- 15:00 – 16:00 Understanding the impact of the research in societal context (in landscape of political, social, technological, environmental, and economic forces)
- 16:00 – 17:30 Defining the purpose of participants' research and the mission each participant is pursuing as a researcher.

TUESDAY MORNING

- 09:00 – 12:00 Why communicate about science?
By analysing personal involvement and goals we will help participants to reflect on current practices and consider active dialogue between science and society. Participants are encouraged to develop and practice different modes of interaction with different public. Especially, participants are invited to consider how science communication can be used as a tool for empowering people with critical skills.

TUESDAY AFTERNOON

- 14:00 – 17:30 Making choices – authentic and relevant communication
Participants will address different goals of science communication and use their personal narrative to define their authentic role in the science communication field. They will analyse complex relationship among different stakeholders, their interest in science topics or research practice, and their needs. They will be introduced to success stories where science communication proved to be a powerful tool for conflict resolution and peace building process.

WEDNESDAY MORNING

- 09:00 – 12:00 Reshaping activities
Most often, participants enrol in science communication training with preliminary ideas of activities or presentational goals. Participants will be guided to redefine and reshape approaches according to their new choices.

WEDNESDAY AFTERNOON

- 14:00 – 15:00 Introduction to public speaking & media appearance
15:00 – 16:00 Content vs. delivery, speech structure, preparation & exercise
16:00 – 17:30 Impromptu speech – recording & analysis

THURSDAY MORNING

- 09:00 – 10:00 Voice and articulation exercises
10:00 – 11:00 Speech transitions: Words and phrases to connect and emphasize your ideas.
11:00 – 12:00 Giving a media statement (tips & tricks) – recording and analysis.

THURSDAY AFTERNOON

- 14:00 – 15:00 Ways to keep the audience engaged (how to spice up a speech)
15:00 – 17:00 Individual exercise: Talking to a camera – recording.
15:00 – 17:00 Mentoring participants to prepare the content for recording

FRIDAY MORNING

- 09:00 - 10:00 Voice and articulation exercises
10:00 – 12:00 Talking to a camera – recording (individual)
10:00 – 12:00 Mentoring participants to prepare the content for recording



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